

TO ALL OUR BELLISSIMA 'PUPPIES' RETAILERS

Hello again! We hope you have had a good year in 2008. Our best wishes to you and your staff for a Happy, Healthy and Successful year in 2009.

We are all hearing troubling reports, especially from the Media, about the Economy and the outlook for 2009 in general. From our perspective we are still very busy, with good indent orders for Winter. You can be assured that we will support you in every way we can in the tough year ahead. **All our Winter tights have arrived from Italy and are now ready for delivery.** We have some wonderful new colours and styles.

Here are just some of the benefits of our tights you can sell to your customer. **'Made in Italy'** which represents a high quality tight with great styling. The fact that Italian workers enjoy good conditions, similar to us, and that **we do not exploit anyone** employed in the manufacture of our products. **In Italy no toxic chemicals are allowed to be used in the dying process**, so our garments will not cause skin irritation and rashes. Our tights are soft and smooth (no prickle here!!), long wearing and a great fit.

In these times when everyone is being very careful about ordering stock for their shop, we feel we can help you a lot as **all our tights are available stock service.** We do not have a minimum order except for 3 pairs per size/colour. (Under \$200 excluding GST we have a \$10.00 postage and handling charge). You can order as frequently as you like to top up your stock levels. We have many styles and a large colour range, so you can choose the leggings and tights to suit your stock, as it arrives.

We are enclosing the new Price List/Specification for 2009 showing all the styles, colours and sizes we will be carrying for this Winter.

We have worked hard to keep our costs as low as possible, so there are **no price increases.**

We have two new colours in our popular microfibre **footless tights**, Uva(grape)- all shades of purple are big news this Winter, and v.malachite(olive). New styles include **'Bau Bau'** cute printed puppies on a plain background, in 40 denier. **'Alpen Rose'** and **'Des Alpes'** are soft and warm 80 denier microfibre tights in a great range of colours including, **eggplant, chocolate, cream, and grape.** These are all pictured in the new Autumn/Winter Fashion Hosiery Catalogue, copies will be sent with orders. ('Alpen Rose' and 'Des Alpes' are available in Adult sizes for Mums and Big Sisters as well!!)

We have produced some new showcards including a gorgeous girl in our leggings with our new motto **'bella, bella, Bellissima bambini for you, from Italy with love.....'** This would look very effective if placed next to one of our display legs, these are available free of charge with orders, a \$10 delivery fee applies.

We are again being featured in the Autumn/Winter issue of **'Studio Bambini'**. We hope this will lead to customer inquiries, and increased sales for you. We will of course be referring customer enquiries to the stockist in their area.

Our Agents have all the samples and will be really happy to show you. We are exhibiting at **Fashion Exposed** in Sydney (8th-10th March). You will find us on **Stand 4666 which is fronting on to the Junior section** (see enclosed Map). We would love to see you there. You may like to look at our Seamless range of knickers and bras, as some of our Children's Retailers are having success selling these to the older girls.

We and our Agents, Frank, Tiziana, Eli and Jill would like to thank you for your support and assure you that we are here to assist you in any way we can.

Kind regards,

Verna and Peter Davis